

## SPONSORSHIP OPPORTUNITIES

### **MAIN SPONSORSHIP PACKAGE – ISK 2.600.000**

- Sponsorship of a lunch symposium of 45 minutes.
- Timing: Thursday 9 June, Friday 10 June or Saturday 11 June 12:30-13:15 hrs.
- The programme including speakers and titles of presentations will be posted on the congress website in advance.
- Room rental and standard technique will be provided during the symposium (projector, screen and microphones. One technician will be available.
- Exhibition area will be assigned on a first come first served base according to Sponsor wishes.
- Discount on exhibition floor space fee (ISK 55.000 rather than ISK 75.000).
- 4 complimentary full registrations.
- 2 invitations to the Presidents Dinner of NOK2022 and 2 to the Speakers Dinner of RIWC2022.
- Company logo on congress website and APP.

The sponsored lunch symposium may be proposed by the industry and must be approved by the organising committees. They must conform to the norms and practices of scientific meetings. Timeslots will be assigned on a first come first served base.

*Cost of Main Sponsorship Package is ISK 2.600.000*

### **EXHIBITION STAND SPACE - ISK 75.000 (per sqm)**

Congresses participants will be encouraged to spend time in the exhibition area, as we understand the importance of providing adequate time to display your products and to talk to the participants in person. Coffee breaks as well as lunches will take place in and near the exhibition area.

#### **Exhibition**

- Exhibition space is available as per the attached exhibition floor plan.
- The price quoted below is per square meter, floor space only. No standard booth construction included.
- Exhibitors are free to use their own booth materials and own booth construction crew.
- Floor space is available in units of 4, 6 & 8 square meters.
- One free exhibitor badge per 6 & 8 square meters.
- Logo and a link to the Sponsor own website from the congress website. on congress website.
- Location will be assigned on a first come first served basis.

**Exhibition floor space: ISK 75.000 per sqm**

**Exhibitor fee: ISK 65.000 for extra stand personnel then included in exhibitor/sponsors stand space** **Additional services to be ordered:**

- Shell scheme, walls, furniture, electric power etc. An order form and price list will be sent to you along with general exhibition conditions later.

### **OTHER SPONSORSHIP OPPORTUNITIES / Additional items**

Several other items are also available for sponsorship as addition to the main sponsor package. The following sponsorship items are available on a first come first served basis.

- **Congress bags (sole sponsor item): ISK 500.000 + production cost**

The congress will not have congress bags for participants except if there is a Sponsor interested in sponsoring the bags. The Sponsor can either provide them or they can be produced by the congress. If the Sponsor prefers to provide them, the design and material must be approved by the organising committee.

- **Coffee breaks (per day): ISK 530.000**

Tea, coffee and pastries will be served in the catering/ exhibition area. Sponsorship includes sponsor acknowledgement at all coffee bars on the day of sponsorship and a logo on the website.

- **Pocket programme (sole sponsor item): ISK 500.000**

We are moving towards being paperless and delegates will no longer receive the printed final programme but instead a small pocket programme, which will be handed out to all participants upon arrival to the congress.

- **Speakers' preview room (sole sponsor item): ISK 400.000**

Sponsorship includes: Signage within the preview room, logo on preview room computer desktops - Company name on the entrance to the room and link on congress website and App.

- **Lanyards (sole sponsor item): ISK 320.000 + production cost**

Every registered participant will be provided with a lanyard printed with the sponsor (company) or product logo. Participants must wear their name badge and lanyards throughout the congress.

Sponsorship includes sponsor's logo on the lanyard. Lanyards will be supplied by the congress. Badges will be supplied by the congress and will be recycled.

• **Notepads & pens (sole sponsor item): ISK 250.000 + production cost**

The pads and pens will be available in all meeting rooms and at the Registration Desk. Sponsor's logo and/or product logo will be on the notepads and pens. Notepads and pens will be produced by the congress or can be provided by the Sponsor (the design must be approved by the organising committee).

• **Logo on Congress APP: ISK 80.000**

Logo and a link to the Sponsor own website from the APP.

• **Advertisement in APP: ISK 150.000**

A special advertisement banner in the APP.

**SENA** is the Congress and Exhibition organizer for both NOK 2022 and RIWC 2022 and we will indeed do our best to ensure that your participation will be as positive and successful as possible.

We value the importance of minimising the environmental impact of the event by adopting best practices wherever possible. We encourage our sponsors, partners and suppliers to do the same and focus on environmentally friendly solutions and respectful treatment of the environment.

We fully acknowledge that each company has individual requirements and therefore will be happy to tailor sponsorship packages that may better complement company's marketing profile and objectives, so please do not hesitate to contact us with your ideas.

For booking and further information please contact:

[NOK-RIWC.Exhibition2022@sena.is](mailto:NOK-RIWC.Exhibition2022@sena.is). We hope that this is of interest to your company and we are looking forward to hearing from you.

**NOK 2022 & RIWC 2022**

**Congress and Exhibition – Secretariat**



SENA Event

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